



The Middle East Institute





MEI Mission

To promote knowledge of the Middle East in America and strengthen understanding of the United States by the peoples and governments of the region.





THE NEED FOR THE MIDDLE EAST INSTITUTE IS GREATER THAN EVER – AND SO IS OUR IMPACT

In today's era of political partisanship, The Middle East Institute (MEI) fills a crucial niche by producing balanced, objective analysis, often through engagement with scholars and analysts from the region who provide nuanced perspectives on issues.

MEI, as Washington, D.C.'s oldest Middle East-focused institution, has honed this skill for almost 70 years, with the result that it has become one of the most trusted sources of information and ideas on the region.

“MEI’s myriad contributions have long helped shape America’s policy toward the Middle East.”

Susan Rice, U.S. National Security Advisor
Keynote address, MEI’s 67th Annual Awards Banquet



Our Audience

The Middle East Institute reaches a global audience. Our growing presence online and through social media has particularly enabled us to connect with

the region's youth, while still reaching local and global government officials, diplomats, policy analysts, corporate executives, and educators.





Scholars

MEI's scholars, events, and programs generate the Institute's vital policy output. The more than 40 affiliated scholars and six scholars-in-residence bring decades of experience to informing the press and our audience about the Middle East. Events like our annual conference educate about the year's pressing issues, and our programs support sophisticated research on topics that range from changes stemming from the 2011 uprisings to connections between the Middle East and Asia.

Dr. Paul Salem leads the research and policy agendas for the Institute.

The [Arab Transitions](#) initiative cultivates voices from the region to write and speak on the Arab world's political, social, and economic transformations since 2011. Its aim is to inform wise policy decisions both in the United States and internationally.

The [Center for Pakistan Studies](#) recognizes the impact of Pakistan on Afghanistan and vice versa, and as such covers both countries in depth through panels, essays, and grant-funded research on such topics as Sunni-Shi'i violence in the area.



"The Middle East Institute was the first think tank to gather such a diverse group in Washington, generating an important conversation."

Yasser Elnaggar, Deputy Chief of Mission, Embassy of Egypt
Referring to the MEI conference, "Securing Egypt's Future"

“When you want to have a conversation about the Middle East in Washington, D.C., MEI is the first place you go.”

Charles Kestenbaum, Vice President of the Middle East and North Africa Consultants Association

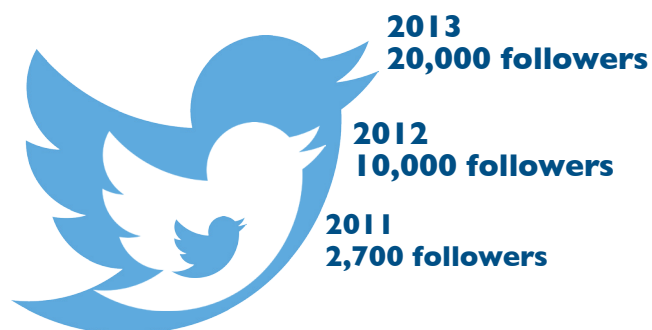


Turkey's expanded role in the Middle East means that grasping the country's domestic and foreign policies is more important than ever. The [Center for Turkish Studies](#) shapes the discussion of both topics through publications and events such as its annual conference.

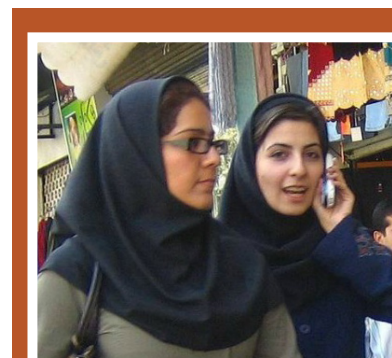
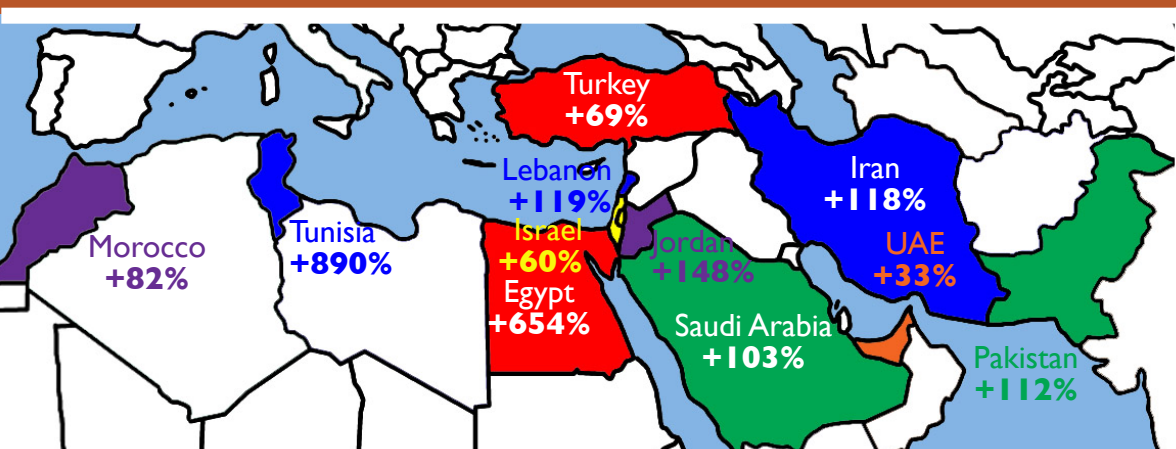
The Middle East and Asia are experiencing growing ties, and the [Middle East-Asia Project](#) furthers them through an online archive of articles and collaborative scholarship between researchers from the two regions.

Online Outreach

As the youth of the Middle East engage more and more with the Internet and social media, MEI is expanding its online presence to meet them in cyberspace. Our website recently saw a 32 percent increase in unique visitors, and our [Twitter](#), [Facebook](#), and [YouTube](#) audiences are multiplying, often due to new, young followers from the region.



Increase in Middle East and North Africa “Likes” of MEI’s Facebook Page (2012 to 2013)



Academics

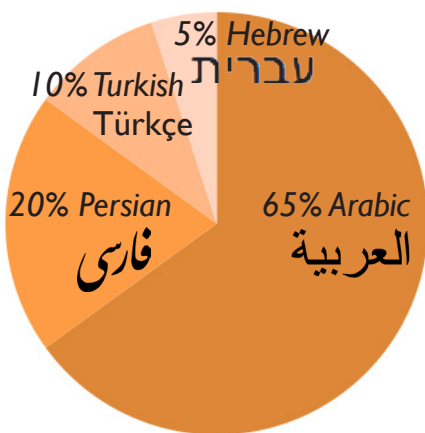
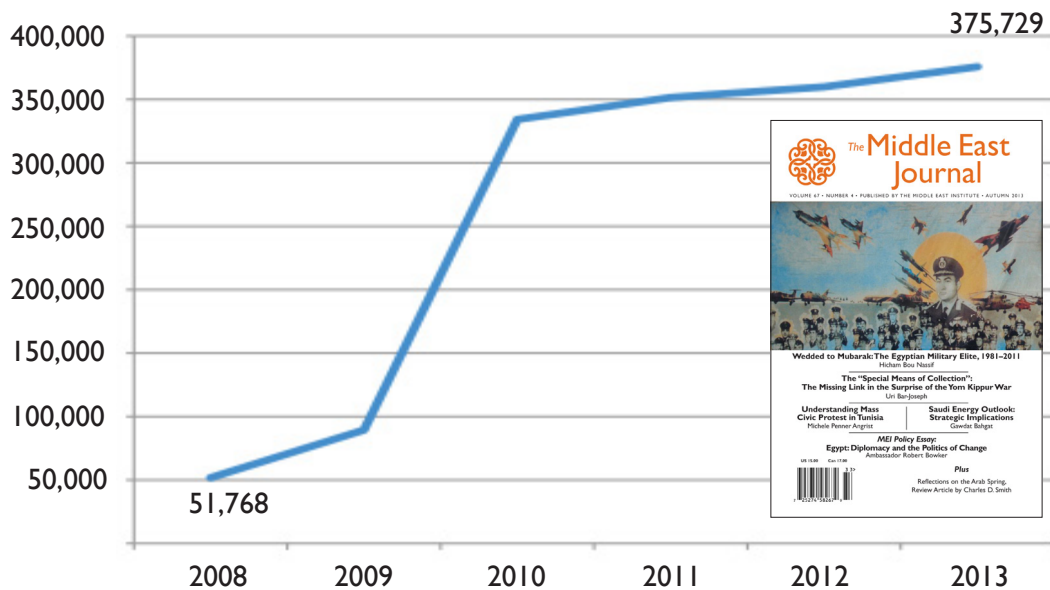
The Middle East Journal

Published quarterly since 1947, *The Middle East Journal* is the longest-running peer reviewed journal in the United States devoted to the academic study of the Middle East. Featuring articles and policy essays by regional experts from around the world, the *Journal* is a vital resource for scholars and researchers, as well as an important conduit between the academic community and the general public.

"...The Middle East Journal stands as the only publication in the field that is scholarly, readable, and relentlessly relevant..."

Dr. James Bill, The College of William and Mary

Total Significant Online Accesses of *The Middle East Journal*



Department of Languages

Since first teaching Arabic to six students in the fall of 1953, MEI's language program has grown to include beginning, intermediate, and advanced courses in Arabic, Persian, Turkish, and Hebrew. Despite enrollment in the hundreds, the Institute maintains an average class size of six. Students are a mix of graduates and undergraduates and employees at think tanks, media outlets, and government agencies.

MEI'S Leadership Development Program

The university students and recent graduates who serve as MEI interns bring intellectual capital to the Institute, and as a result work on high-level projects such as creating multimedia packages and editing manuscripts. MEI also offers them the Intern Development Series—career-building seminars run by experts from the government to the private sector. MEI recognizes its interns as future specialists who will serve as diplomats, run academic programs, and file news stories from the region.

“My MEI internship was the ideal springboard for my career in the U.S. Foreign Service.”

A fall 2013 intern



The Oman Library at The Middle East Institute

The Oman Library at The Middle East Institute recently underwent a large-scale renovation that resulted in improved storage, access, display, and safety of the library's rare volumes, some more than 300 years old. The library houses almost 20,000 books and 250 journals, as well as an impressive collection of more than 21,000 historic postcards from the region.

“...the most complete library source on the Middle East outside the Library of Congress...”

Dr. William Zartman,
School of Advanced International Studies,
Johns Hopkins University



Culture

Cultural programming has long been key to MEI's mission, and over the decades the Institute has organized Middle Eastern art exhibits, musical performances, and poetry readings. Today, MEI has institutionalized the promotion of Arab arts and culture by launching a dedicated culture program.



MEI's vision is to connect Washington audiences with the region's vibrant arts scene through a combination of conversations and panels with artists, screenings and exhibits of new work, and networking events aimed at people-to-people engagement between Arab artists and U.S.-based policymakers, opinion leaders, artists, and students.



Sustaining The Middle East Institute



MEI's work would not be possible without the generous support of donors who appreciate the unique and versatile role that the Institute plays in the dialogue about the crucial relationship between the Middle East and America. Learn more about our activities and how to support The Middle East Institute by visiting our website: www.mei.edu.



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STATEMENT OF ACTIVITIES

Year Ended December 31, 2013

REVENUE AND SUPPORT

Public Support

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Contributions	\$ 569,127	\$ -	\$ -	\$ 569,127
Grants and other programs	-	666,099	-	666,099
Endowment contributions	-	-	26,087	26,087
Membership dues	32,190	-	-	32,190

Program Revenue

Language programs	375,570	-	-	375,570
Sultan Qaboos Cultural Center	-	839,136	-	839,136
Annual conference	401,774	-	-	401,774
<i>The Middle East Journal</i> and publications	225,536	-	-	225,536
Center for Turkish Studies	-	28,867	-	28,867
Public policy, outreach, and communications	-	1,500,000	-	1,500,000
Library	1,063	-	-	1,063

Other Income

Interest and dividends	127,544	-	-	127,544
Rental and other income	35,361	-	-	35,361
Net assets released from restrictions	2,512,411	(2,512,411)	-	-
<i>Total Revenue and Support</i>	<u>4,280,576</u>	<u>521,691</u>	<u>26,087</u>	<u>4,828,354</u>

EXPENSES

Program Services

Language programs	366,465	-	-	366,465
<i>The Middle East Journal</i> and publications	278,931	-	-	278,931
Sultan Qaboos Cultural Center	925,223	-	-	925,223
Public policy, outreach, and communications	1,433,161	-	-	1,433,161
Library	89,732	-	-	89,732
Center for Turkish Studies	97,894	-	-	97,894
<i>Total Program Services</i>	<u>3,191,406</u>	<u>-</u>	<u>-</u>	<u>3,191,406</u>

Support Services

Fundraising	170,280	-	-	170,280
General and administrative	475,521	-	-	475,521
<i>Total Support Services</i>	<u>645,801</u>	<u>-</u>	<u>-</u>	<u>645,801</u>
<i>Total Expenses</i>	<u>3,837,207</u>	<u>-</u>	<u>-</u>	<u>3,837,207</u>

CHANGE IN NET ASSETS FROM OPERATIONS

443,369	521,691	26,087	991,147
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Other Changes

Net depreciation in fair value of designated investments	282,002	-	-	282,002
Net depreciation in fair value of endowment investments	121,825	-	-	121,825
Net depreciation in beneficial interest in perpetual trust	-	87,242	-	87,242
<i>Total Other Changes</i>	<u>403,827</u>	<u>87,242</u>	<u>-</u>	<u>491,069</u>

CHANGE IN NET ASSETS

NET ASSETS, beginning of year

NET ASSETS, end of year

847,196	608,933	26,087	1,482,216
3,908,862	387,003	3,498,371	7,794,236
<u>\$4,756,058</u>	<u>\$ 995,936</u>	<u>\$ 3,524,458</u>	<u>\$ 9,276,452</u>

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Gönül Tol, *Director, Center for Turkish Studies*
Marvin Weinbaum, *Director, Center for Pakistan Studies*
Mohamed Elmenshawy, *Fellow*

Publications

Michael Collins Dunn, *Editor, The Middle East Journal*
Jacob Passel, *Managing Editor, The Middle East Journal*
John Calabrese, *Book Review Editor, The Middle East Journal*
Peter Boal, *Assistant Editor, The Middle East Journal, and*
Internship Coordinator

Arts and Culture Program

Lyne Sneige, *Director, Cultural Affairs and Programs*



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Mark Tynan, *Program Assistant*

The Oman Library at The Middle East Institute

Amal Morsy, *Library Director*

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Megan Smith, *Program Assistant*

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Roy Dunn, *Facilities*







“The stated mission of The Middle East Institute is to provide unbiased sources of information and analysis. We need that more than ever, and not just in the Middle East, because we live in a modern world where argument is more prized than analysis, and opinion is more prized than information.”

Former President Bill Clinton



1761 N Street, NW
Washington, D.C. 20036-2882
Telephone: 202.785.1141
Fax: 202.331.8861

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Report designed by Nadia A. Hakim